

Moving Beyond YouTube for Enterprises

Written by Bob Snyder
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Kontiki offers organizations the ability to globally deliver video on demand or live broadcasts to their employees, regardless of location, and to the full range of today's business devices, including smart phones and tablets, without congesting networks or compromising video quality.

Kontiki was an early pioneer championing the democratization of content with its cloud-based Enterprise Video Platform. Today, expanding that concept means acknowledging that many businesses are looking for a means to integrate social video within their established enterprise applications.

Kontiki has created multiple options for integrating Kontiki's video delivery technology into third party environments, such as Microsoft SharePoint, or other third party enterprise portals. With its latest release, Kontiki offers:

- RESTful API for direct application integration or custom widget/ web part/ web page development
- Kontiki Video Uploader for easy upload of files into the Kontiki system from an enterprise portal environment
- Kontiki Video Player Designer for generating custom Kontiki Video Players and thousands of potential configurations to fit any portal environment
- Kontiki SharePoint Web Parts for Video Uploader and Video Player Designer

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"Kontiki has moved 'Beyond Enterprise YouTube' in the sense that we recognize that many of our customers are not only looking for a dedicated video portal, but additionally they want a video experience throughout their existing enterprise portal environment," says Kevin Crayton, VP of Products, Kontiki.

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