

InFocus Buys Jupiter Systems

Written by Bob Snyder
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Many industry observers will tell you that **InFocus** created the market for projectors by developing and selling the first digital projector. Yet, isn't it a little ironic that "the inventor of the modern day projector" has had to spend the last 10 years diversifying (as the projector market matured into a huge competition distinguished by dwindling margins.)

Of course, InFocus still sells projectors, lots of projectors. But new InFocus products and services now focus on bringing people and teams closer: from MVP100 video phones to Mondopad (the first-ever large-format, touchscreen), to all-in-one video conferencing and collaboration solutions.

Continuing that trend, the company recently announced **LightCast Technology**, which allows users to display content from laptops, smartphones and tablets on a variety of InFocus devices, including Mondopads, JTouch Whiteboards, and the new DigiEasel smart displays.

And now the transformation of InFocus may be complete: new CEO Mark Housley (a long-time board member promoted at the end of September 2015 to CEO) announces the acquisition of **Jupiter Systems**, adding video wall, control room, and smartphone solutions for end-to-end collaboration.

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