Crestron launches unified communications (UC) tabletop conferencing addition-- the Flex MX, the first product from the company to offer both native and bring-your-own-device (BYOD) capability for flexible connectivity "with anyone on any platform from any place."



Flex MX ships with either native Microsoft Teams (UC-MX150-T) or Zoom Rooms (UC-MX150-Z) capability. Both versions seamlessly switch to BYOD mode for all other conferencing software. Thus organisations using Microsoft Teams or Zoom Rooms get a native experience, while guests can plug in laptops and use the software they are already running on their devices. The result, Crestron says, is the elimination of concerns meeting rooms will not support a user's call.

Such capability, Crestron claims, is unprecedented among UC products, at least when it comes to streamlining connectivity and collaboration. In addition, Flex MX simplifies connection to room displays since it uses a single cable. The device includes HDMI and USB connectivity for content sharing and video conferencing, together with an "intelligent" camera with 150-degree field of view and a 360-degree quad microphone array.

"The Crestron Flex Series, and specifically the new Flex MX models, eliminates one of the major impediments to smooth and productive meetings-- attendees using different UC platforms," the company says. "The Crestron Flex Series is the only product line on the market that enables people to work together, regardless of location or web collaboration application, and this is the definition of the future of the workplace."

## **Crestron Presents Dual-Mode Flex MX**

Written by Alice Marshall 07 May 2020

Go Crestron Sets New Standard for Collaboration with Dual-Mode UC Solution