

## Ricoh and the Cognitive Whiteboard

Written by Bob Snyder  
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At IBM's World of Watson, Ricoh demonstrated **Watson Natural Language Classifier which embeds cognitive capabilities into their whiteboards**

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These cognitive whiteboards (for the moment let's call them "Watson Whiteboards") are currently on display in the IBM IoT headquarters in Munich where clients can experience the capabilities first-hand..

The print, audio and visual infrastructure of the enterprise – along with the tremendous amounts of data any company produces – can be better orchestrated, captured and analyzed thanks to smart whiteboard products with IBM Watson IoT. Now Ricoh whiteboards can connect the collaborative elements of the organization:

This solution also leads to better knowledge retention thanks to Watson IoT's ability to capture all voice conversation and whiteboard interactions, and then share the transcripts with meeting participants.

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On top of this, a natural language interface to the interactive whiteboard encourages creativity and also helps meetings run more efficiently. The whiteboard, among other things, captures and translates speech in real-time.

Ricoh UK could be holding a meeting in London where in Tokyo Japanese engineers following the subject could be receiving and reviewing a translated version of the meeting. OK, that's impressive...

It impressed IBM so much that **IBM features 82 of these Watson-infused Ricoh whiteboards in IBM's Munich Center**.

Go [Watson and Ricoh's whiteboard](#)