

ClickShare: Barco's New Wireless Conferencing

Written by Bob Snyder
23 April 2012

Barco calls it “game-changing meeting room technology.”



ClickShare is Barco's wireless presentation and collaboration system which makes connecting to the meeting room's video system a matter of clicking a button.

We told you this was coming: [The Most Interesting Product You Didn't See at ISE](#)

And now Barco announces ClickShare publicly.

A standard ClickShare set-up consists of four USB devices (the 'ClickShare Buttons'), a storage basket (the 'ClickShare Tray') for neatly storing the Buttons when they're not in use and a Base Unit. The Base Unit has a fixed connection to the meeting room's AV system and handles all processing.

Users who want to put their presentation on the large meeting room screen simply connect a Button to their PC or MAC, click it ... and immediately their desktop is transferred wirelessly to the large visualization system. ClickShare doesn't interfere with the laptop's resolution, and it automatically displays the screen content optimally. ClickShare also allows you to show video clips with frame rates of up to 20 fps.

The attraction of wireless is obvious. The attraction of one-click connectivity is overwhelming for conference rooms veterans. Visualization specialist Barco sees ClickShare as a solution that

ClickShare: Barco's New Wireless Conferencing

Written by Bob Snyder
23 April 2012

will solve some very recognizable issues experienced in meeting rooms by millions of people worldwide.

Their “one click wonder” not only helps the presenter get the presentation on-screen in a second, but also allows the other people in the meeting to participate more actively.

The result, says Barco, is enhanced meeting efficiency and better decision-making.

ClickShare will be commercially available in August.

Go [Barco's ClickShare](#)