

BT Expands Cloud Videoconferencing

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BT Conferencing expands its cloud-based videoconferencing service to allow interoperability between manufacturer solutions.



Richard Lowe, CEO, BT Conferencing, says, "...As part of our Global Video Exchange family of services, organizations can now connect to different video endpoint technology both within and outside of their enterprise, giving them the advantage of meeting with whomever they wish, regardless of where they are."

BT says this increases the range of devices that can be used in meetings. Organizations can now use standard or HD endpoints ranging from telepresence suites to mobile devices, enterprise desktop units and web cameras. The service supports SIP, H.323 and H.320 enabling video meetings to be launched and controlled using a mix of legacy and new devices on the same session.

Originally delivered by BT in 2010 as a managed service for customers, interoperability is now a standard capability within BT's Global Video Exchange family of services; it can be incorporated in video applications such as everyday business meetings, business-to-business calls, overflow capacity for internal meetings, and large-scale multimedia events.

With more than 50,000 registered conferencing sites around the world, BT exchange customers now have additional connectivity opportunities to extend their reach and maximize their video investment via per minute or flat rate pricing plans.

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