

VidyoPanorama: New Model for Telepresence

Written by Bob Snyder
16 June 2011



Calling it “the industry’s first affordable 1080p at 60fps solution supporting up to 20 screens at 10% the cost of current telepresence solutions,” Vidyo announces **VidyoPanorama**.

VidyoPanorama offers an average price of around \$6000 per screen for a 9 screen system and \$4,500 per screen for a 20 screen system. Both the 720p60 and the 1080p60 solutions will be in Beta trials with customers and partners in August 2011 and will be generally available in Q4 2011.

“Traditional telepresence systems promised an ‘in-person’ experience when optimised in settings with limited participants and unlimited budgets,” says Ofer Shapiro, CEO and co-founder of Vidyo.

“In reality they have failed to deliver immersive multi-point experiences in large group meetings when people ‘disappear’ each time the number of remote cameras exceeds the number of screens. Someone coughs and you are no longer a participant on the screen. VidyoPanorama breaks the choke-hold by being the first to deliver the screen real estate required to have full interaction in large group meetings at full 1080p 60fps with immersive interactions and seamless flexibility to engage from telepresence rooms, desktops or mobile devices running over every day networks.”

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Vidyo says resellers who find the high cost of traditional telepresence solutions to be a barrier for most customers will be afforded new opportunities by VidyoPanorama.

“VidyoPanorama has three key advantages,” says Ian Vickerage, MD of *Imago Group PLC*, Vidyo distributor in the UK, Benelux and China. “It is highly affordable, and the price is flexible so it will suit a much wider audience; like all Vidyo products it is not bandwidth hungry and doesn’t require expensive monthly service charges; it is also multi-point, so it delivers an extremely high quality video experience – initially on up to nine screens, but before long on up to 20. These factors will be appealing to resellers, who have been waiting for the cost of entry into this market to come down.”

Watch [VidyoPanorama Demo](#) [100]