

## Lifesize Aims Lifesize Go at Zoom

Written by Alice Marshall  
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Lifesize announces Lifesize Go-- a free video conferencing allowing people to meet face-to-face, share content and collaborate across teams. Aimed at Zoom, it works across browsers and operating systems.

Lifesize Go delivers a mobile-first video conferencing experience for up to 8 participants with no downloads, subscription requirements or restrictions on meeting length. Meeting organisers can easily host video calls natively via browser, eliminating the need for guests to download additional software in advance, and hosts can initiate an unlimited number of video calls with no restrictions on meeting length.

Participants can join on any device by clicking a one-time meeting link generated by the Lifesize Go web app and received via email, SMS, text message or chat. Lifesize Go connects teams and helps them collaborate through HD video and screen sharing, be it over mobile network or wifi. The system also promises secure content sharing, all through the Lifesize enterprise-grade video conferencing platform.

Lifesize Go is available now.

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