White Label Conferencing Apps from TrueConf

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07 March 2019

TrueConf announces white label video conferencing and collaboration apps-- a means for customers to fully customise video conferencing apps according to needs and corporate identities.

The first app to tap into the feature is the iOS version. It allows customers to change the UI and separate system components without custom development, developer certificates and manual app submissions to the App Store. Thus, TrueConf customers with a large number of users (such as banks, insurance companies, telcos and multi-tenant or telemedicine solution developers) can offer self-branded mobile video conferencing apps to clients.

The feature is available for corporate customers deploying the TrueConf Server video conferencing server. To get a customised TrueConf for iOS, the system administrator needs to upload the corresponding file to the TrueConf Server control panel. All TrueConf for iOS apps connected to the video conferencing system will be updated automatically. When connected to another TrueConf Server instance or cloud-based video conferencing server, the app theme switches to the standard one.

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