

LoopUp Completes Acquisition of MeetingZone Group

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The premium remote meetings company, **LoopUp Group PLC** announces the acquisition of **MeetingZone Group**, a UK-headquartered conferencing services provider.

LoopUp is built for business users. One-click screen sharing and integration with tools business which people use every day, like **Outlook**, make it easy for LoopUp users to collaborate in real time. LoopUp' says its award-winning SaaS solution doesn't overwhelm users with features, and doesn't require training."

More than 2000 enterprises worldwide, including *Travellex, Kia Motors America, Planet Hollywood, National Geographic*, and *Subaru* trust LoopUp with their remote meetings.

Steve Flavell, Co-CEO of LoopUp says."Today marks a major milestone in LoopUp's development. This is a transformational step for the Company. MeetingZone enhances our already strong competitive position, adds significant scale to the business, amplifies the network effect of our offering, and brings a close and long-standing partnership with Cisco. We are excited to welcome MeetingZone into our newly-enlarged group. Together, we have an exciting opportunity to transform the way remote meetings take place and drive long-term growth and value for our shareholders."

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