

Aurea Buys Collaboration Developer Jive

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Wave Systems, an affiliate of private equity firm ESW Capital, acquires collaboration software developer Jive Software for \$462 million, adding it to the Aurea technology solutions group.



Post-acquisition the Jive product offering will be integrated into the Aurea customer experience management platform. The result gives Aurea an internal and customer-facing community creation tool as well as access to the Jive customer list, one including the likes of T-Mobile, Schneider Electric, McAfee and EMC.

The Jive core product, the Jive Engage Platform, enables colleagues, co-workers and partners to communicate and collaborate with user platforms, group forums, status updates and other social networking tools. Meanwhile Aurea has a technology platform and global delivery capability required to build, execute, monitor and optimise the end-to-end customer journey across a range of industries.

"Jive, in combination with Aurea, enables us to bring customer experience and employee and customer engagement together," Aurea says. "We look forward to helping Jive clients get the maximum value out of their investment with Jive. Everything we do is driven by our singular core value of client success."

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