

IDC: EMEA Videoconferencing Declines for Q3 2015

Written by Marco Attard
11 December 2015

The EMEA enterprise videoconferencing and telepresence equipment market shows declines in Q3 2015, IDC reports-- revenues are down by -9.2% Q-o-Q and -5.3% Y-o-Y.



Such results follow mixed global results, with "mostly flat" Q3 2015 revenues and "some" single-digit Q-o-Q growth in room-based and telepresence systems. In terms of market segments multi-codec telepresence equipment revenue is down by -2.3% Y-o-Y, room-based system revenue is up by 0.3% Y-o-Y, personal videoconferencing systems revenue (including executive desktop systems) shows 23.9% Y-o-Y growth and video infrastructure equipment revenue (including MCUs and other video-related infrastructure) continues on a declining annual trend with a -22.3% Y-o-Y drop.

"We continue to see the effect of lower-cost video systems and products, new software- and cloud-based video offerings, and web browser usage for real-time video collaboration combining to fundamentally impact how videoconferencing solutions are bought and deployed by organisations today," the analyst remarks.

Cisco remains the enterprise videoconferencing equipment leader, with 45.9% global Q3 2015 market share (up from 45.6% in Q2 2015) and 7.1% Y-o-Y revenue growth. Polycom comes 2nd as it loses market share (22.8%, down from 24.7% in Q2 2015) and sees revenue drops (-18.1% Y-o-Y).

Huawei takes 3rd place with 10.1% Y-o-Y revenue growth and 12.3% market share, up from 10% in Q2 2015.

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