LifeSize Adds Video Center

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LifeSize beefs up its infrastructure product line with the Video Center, a one button HD streaming, recording, and auto-publishing solution.

This $30K solution (Flash-based which is popular but don't tell Steve Jobs who is ranting against Flash these days) does in one box what other solutions do in two.

When the incoming stream comes from a LifeSize 220 endpoint (which has the power to transcode), Video Center performs the live streaming and publishing at one time. The single box can encode 20 HD quality live sessions or 40 SD sessions at a time, according to LifeSize, at about 1/8th the price of similar capabilities from leading videoconferencing vendors.

Playback is possible on Windows, Linux, and Mac computers.

Also, LifeSize is moving to rev 4.6 of its endpoint software, adding forward error correction (FEC) that LifeSize says will make up to 5% of packet loss disappear.

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