Channel-exclusive integrated managed service provider **Continuum** opens a European Headquarters office in the Thames Valley region, England, a growing technology hub outside of London.



The company also names ex-Micropoint Managed Services UK general manager Paul Balkwell as European Sales Director. Previously Balkwell was head of managed IT services at IP Integration and new business sales manager at Business Relations International.

“We are excited about our expansion into Europe and even more excited about Paul Balkwell leading this important initiative for Continuum,” Continuum says. “Paul was the sales leader for an extremely successful MSP in the UK for several years, so he is well equipped to support the growing demand of Continuum managed IT services in the region. The rapid growth of our large MSP partner base as well as signing on so many new partners over the last year has led to our expansion into Europe.”

“Continuum has experienced significant growth in Europe, and we continue to focus on our channel partners as they support the growing demand for managed IT services throughout the region,” Balkwell adds. “Building this commercial and technical resource in Europe allows us to provide better services and support to local partners.”

Go Continuum Extends Managed IT Services With New European Headquarters