

Lexmark spends \$31.5 million in order to continue its shift towards solution-centric business-- it acquires cloud-based media management platform developer Twistage and signage solution developer AccessVia.



Twistage offers a cloud-based software video, audio and image content management platform allowing customers to deliver rich media content within firewalls and outside network boundaries on virtually any format.

Meanwhile the AccessVia platform allows customers to create and print on-demand retail shelf-edge materials one can direct to a variety of output devices and publish to digital signs or electronic shelf tags.

Over 75 retailers use the AccessVia platform, including Best Buy, Office Depot and El Corte Ingles.

Lexmark will integrate Twistage in the Perceptive Software enterprise content and process management solutions, while AccessVia will be combined with managed print services (MPS).

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