

## ISE 2019 Names Opening, Closing Ceremony Speakers

Written by Frederick Douglas  
19 December 2018

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Integrated Systems Europe shows its commitment to deliver a breadth of expert opinion, analysis and debate as it announces the speakers offering a range of educational and professional development content, presented under the title "Learn, Discover, Be Inspired."



Making the ISE 2019 closing keynote on 8 February is Tupac Martir, creative director of multidisciplinary art, design and creative production group Satore Studio and co-founder of sister venture Satore Tech. Described by Vogue as "the visual artist and creative director behind some of the most important events in the world," Satore clients include BMW, Dior, the Saatchi Gallery, Elton John and Beyoncé.

Meanwhile at the Smart Building Conference, opening keynoters include award-winning architect Aryanour Djalali, CEO of world-famous DNA Barcelona Architects. Flying in from New York to talk about the relationship between smart spaces and experiences is Micheal L Schneider, creative technology director - hardware for Gensler, the collaborative design giant ranked #1 by Building Design in the 2018 World Architecture Top 100.

Amelia Kallman chairs the XR Summit ISE. A futurist, communicator and consultant, Kallman specialises in the impact of new technologies on business and our day-to-day lives. She recently wrote a report on the emerging risks of virtual, augmented and mixed reality for Lloyd's of London.

Jose Avalos, general manager of visual retail and VP of the Intel IoT Group, leads the chipmaker's digital signage program. He presents a keynote at the Digital Signage Summit ISE.

Among the international speakers at Digital Cinema Summit ISE is renowned cinema industry

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consultant Michael Karagosian. He was part of the team behind Dolby Surround Sound, and was the technology advisor for the National Association of Theatre Owners for the decade to the transition to digital cinema.

Preening the DCS ISE opening keynote is Jan Runge, European head of the International Cinema Technology Association.

Dr. Gill Ferrell moderates the AVIXA-hosted conference What's Next... Higher Education Experiences. A consultant with extensive management experience in higher education, she has led and advised on many implementations of IT within teaching, research and administrative functions. She currently heads the EUNIS (European University Information System) e-learning task force.

Taking part in the other AVIXA conference, What's Next... Enterprise AV Integrated Experiences is experience designer and communication strategist Lisa Perrine, CEO of Cibola Systems. Her company has completed over 1000 consulting projects for clients including Sony Music, United Talent Agency and the Annenberg Foundation.

Dubbed "the father of home theatre," Theo Kalomirakis of TK Theatres has designed private cinemas for world leaders, sporting legends and film stars. He is one of the three experts giving the CEDIA full-day Home Cinema Design Masterclass. The association also offers an extensive 36-course education program. An All Access Training Pass gives unlimited entry to CEDIA courses up to half a day's duration.

Chris Lange, creative director and head of the in-house creative and design department at Europa-Park presents at attractionsTECH by blooloop. Lange's international work includes the first theme park project in India, as well as attractions in Singapore and S. Korea.

Hospitality Technology Next Generation, a trade association dedicated to driving best practice in the hotel industry through the adoption of technology, presents Hospitality Tech Summit by HTNG at ISE 2019. Its COO, David Sjolander, has worked on both sides of the industry. As a hotel IT executive he was responsible for technology at over 1000 properties in 70 countries, and he has worked in a product management role on a system connecting 90000 hotels worldwide to over 1000 online distribution channels.

Emmy Award-winning sound designer Scott Willsallen gives a keynote at the AGORA conference on sports venue technology. A director of the Sydney-based consultancy Auditoria, Willsallen has worked on multiple Olympic and Commonwealth Games Ceremonies.

Donato Masci is an acoustic designer and consultant working for Florence-based company Studio Sound Service. He presents at AudioForum @ ISE, which for its 2019 edition will discuss sound environments, the listening experience and psychological factors. The event should appeal to those who manage spaces that feature audio systems, as well as to audio professionals.

In addition the Main Stage, located in the centre of Hall 8, hosts a full program of thought leadership sessions across the 4 days of the show. Produced by ISE, show co-owners AVIXA and CEDIA, speakers here include:

- Joseph Aamidor, a consultant specializing in the smart building market, who will discuss the application of blockchain to smart building.
- Alex Sanfilippo, Director of Engineering at integrator Kraftwerk Living Technologies, who, in an AVIXA-hosted session, will describe how the company built its award-winning 007 ELEMENTS experience.
- Ahmed Refai, Regional Commercial Director of Archimedia, who will reveal the secrets of a CEDIA Award-winning fully immersive home cinema project in a luxury new-build development in Dubai.

Additionally both AVIXA and CEDIA will offer "bite-size" training on the show floor, with no need for advance booking. AVIXA FlashTracks are 20-minute education sessions held on the association's stand, covering topics within User Experience, AV/IT, Design and Emerging Trends. They are free to attend for AVIXA members.

CEDIA Talks take place on the CEDIA stand and address 10 different subjects across the 4 days of the show. Free to attend, the 20-minute sessions introduce attendees to new disruptive technologies, such as Web 3.0, Wifi 6 and 5G, and challenge established ways of thinking.

"This is a compelling line-up for ISE 2019. With top-level speakers throughout the show, our

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biggest ever conference program and a full roster of thought leadership sessions on the Main Stage, we're delivering on our commitment to provide content tailored to our ever-broadening attendee base," Integrated Systems Europe managing director Mike Blackman says. "I'm very grateful to AVIXA, CEDIA, our media partners and all the other content partners who are working with us to deliver this strong program, which provides numerous opportunities for attendees to "Learn, Discover, Be Inspired"."

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