

Record 2017 for InfoComm Show

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23 June 2017

InfoComm welcomed over 44000 visitors this year-- a record for the trade show, marking a 13% increase since the last time it was held in Orlando, Florida in 2015 and 14% over InfoComm 2016 in Las Vegas.



“It’s a watershed year for InfoComm,” said Jason McGraw, InfoComm International CTS, CAE, Senior Vice President of Expositions says. “The technology on display was amazing again, and we’re thrilled with the tremendous response, but we’re especially excited that guest after guest told us this InfoComm offered new and different experiences for our growing, innovative audience.”

By the time the doors closed for the week InfoComm 2017 logged 44077 attendees. Visitors came from 117 countries, with 17% of attendees coming from outside the US. Exhibitors counted 950, filling an expo space spanning over 545000 net square feet of exhibits, demo rooms and special events space, making the biggest InfoComm ever.

Over 37000 attendees took part in InfoComm training and education (a 24% increase over 2016), while 190 professionals passed a Certified Technology Specialist (CTS) exam, bringing the total number of CTS holders to 11105. Over 650 volunteers took part in InfoComm council activities, including record attendance at the Women of InfoComm Network Breakfast.

InfoComm 2018 takes place on 2-8 June 2018 at the Las Vegas Convention Centre.

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