Econocom Replaces CEO With... His Father

Written by Frederick Douglas 09 November 2018

Econocom announces a change of leadership-- Robert Bouchard is CEO no more, and the board decided the position will be taken by no other than his father and company founder (not to mention former CEO) Jean-Louis Bouchard.

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Also stepping down is financial director David Krieff, the result of "sectorial changes in traditional Services activities."

"With Robert and the Board's full approval, my priorities are plain and simple: reach our annual targets for 2018 and prepare a new phase of development for the group," Jean-Louis Bouchard says.

Robert was appointed CEO back in March 2018. His brief tenure as CEO saw Econocom go through some tough times, with the company issuing a profit warning in July predicting an H1 profit drop of -43% Y-o-Y. The warning lead to a slump in share prices, as well as a drop in H2 result expectations.

That said, the French service provider does say revenues are up in every segment for the first 9 months of 2018, with revenues growing by 13.5% Y-o-Y to €1.94 billion. However it does not reveal profits for the period, instead repeating an end-of-year operating profit prediction of €120 million.

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