Written by Alice Marshal
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Oracle consumer Experience (CX) consultancy Enigen UK has a proposition for resellers-- one building on the company's sector experience and using industry research to further futureproof technology selection.



The solution incorporates fixes to the changing digital landscape, while enhancing channel management and increasing margins. As a result distributors get a number of core benefits, including the amalgamation of dispersed and unstructured data and the streamlining of the quoting process.

In addition it aims to add self-service for renewal and acquisition, enhance market research and tracking vendor & reseller (channel) ROI and gamify the sales process while making the onboarding process more efficient.

The proposition implements core applications within the Oracle CX suite, and promises to deliver business optimisation and margin improvements across sales, service, pricing & quoting, marking, commerce and business intelligence.

"Enigen's Hi Tech proposition delivers innovation to a changing B2B economy," Oracle remarks. "The combined capability of Oracle's CX Apps and Enigen's sector knowledge is helping our combined customers digitise their processes, and drive business through modern channels with rapid time to value."

Go Enigen UK Launch New Proposition for High-Tech Distributors