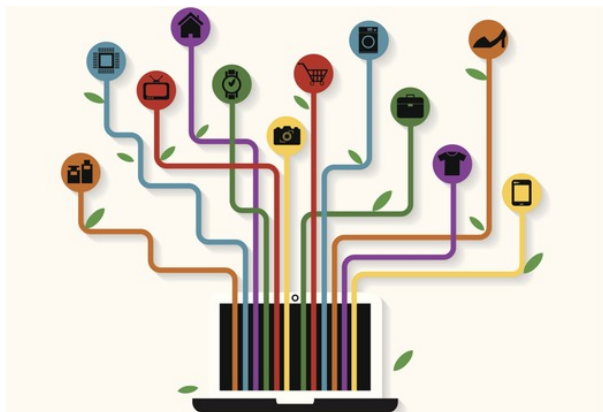


Arrow Launches EMEA IoT Programme

Written by Marco Attard
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Arrow Electronics announces the EMEA launch of its Things Evolved IoT innovator programme, providing partners across the region with access to IoT solutions from the company.



The IoT solution stacks available from Arrow cover sensors, connectivity products, cloud services, analytics, security, IT infrastructure and managed services propositions. In addition, partners joining the programme get IoT training and marketing resources, leads and business reviews with the Arrow IoT sales teams.

“Our IoT innovator programme kick-starts the most comprehensive channel enablement initiative in the industry’s complex IoT environment,” the distributor says. “In the light of our sensor-to-sunset strategy, Arrow is the only global distributor capable of offering reliable and secure IoT solutions to cover all aspects of technology. With our full service IoT programme based on solution stacks and professional managed services, Arrow provides the channel with new exciting sales opportunities.”

Arrow is a supply channel partner for over 125000 OEMs, contract manufacturers and commercial customers, via network of 465 locations serving across 90 countries.

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