



**avsnet** has been awarded Platinum Solution Advisor status, the highest accreditation in Polycom's partner program.

This latest accreditation recognises avsnet's knowledge of the Polycom service portfolio and demonstrates the company's expertise with the entire collaboration estate, from proof-of-concept, to service delivery, to long-term support and maintenance.

Graham Fry, Managing Director of avsnet says, "I am delighted that Polycom has deemed we meet the strict criteria of its prestigious Platinum partner status. Polycom plays an integral role in the services we deliver and this latest recognition shows the progress avsnet has made in recent years. Polycom's broad service portfolio, when combined with our networking and managed services specialisms, enable our customers to achieve their goals of a connected, collaborative workforce easier than ever before. Becoming a Platinum partner drives us on further to help our customers meet this objective."

This third-party validation makes avsnet one of a select number of UK partners to hold Platinum partnership, which as a result "asserts avsnet's position as one of the country's leading visual collaboration and communications solution providers."

## **avsnet Becomes Polycom Platinum Partner**

Written by Bob Snyder  
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