

ALSO Acquires Alpha International

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ALSO Holding acquires Saphin-owned printer and computer accessory distributor Alpha International, with aims to strengthen supplies business expertise in all countries distributor covers.

Financial details of the deal are not available. ALSO will also boost existing distribution activity in Benelux, while Alpha and ALSO Netherlands get joint management.

Alpha has around 108 employees, and reported revenues worth €587 million in 2012. It has sales offices in the Netherlands, UK, Germany and France, together with a centralised European distribution centre in Wijchen (the Netherlands).

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