

Microsoft to Buy Enterprise Social Network?

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If Bloomberg is correct, Microsoft pay soon cough up over \$1 billion to buy Yammer, a business-oriented social network used by over 200000 companies.



Yammer proudly describes itself as "the enterprise social network," and offers a collaboration and data sharing environment more similar to Facebook than Microsoft Office. Users include employees from the likes of Ford and EBay.

It already has a level of integration with Microsoft SharePoint, and supports a number of 3rd party apps.

Acquiring Yammer would put Microsoft in competition with Salesforce.com, who owns similar enterprise social Chatter.

Bloomberg says Microsoft might even reach a deal late this week, but neither Microsoft nor Yammer offer comments.

Go [Microsoft Said to be in Talks to Acquire Yammer](#)