

Cisco Adds to Simple and Secure Portfolio

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Small business is big business, Cisco says as it announces updates to the "Designed for Business" portfolio bringing machine learning, AI and cloud-driven solutions tailored for SMB customers.

According to the company, SMBs account for 44% of all IT segment, and make a segment faster growing than enterprises. Technology is critical to help such customers differentiate themselves while remaining competitive, and they need to connect securely and focus on protecting users, data and devices at all time.

The simplified Cisco experience includes the Business Wireless Mobile App, a simple means for an individual or company to configure and manage networks in any location via iPhone or Android smartphone. Cisco bundles solutions with a focus on key technology areas to support rapidly growing businesses, and promises faster access to technical and sales specialists in 24 languages.

Meanwhile the Meraki portfolio brings Wifi 6 Access Points with improved network performance, reliability and security without need for more IT staff. Meraki also provides security with cloud-managed smart cameras providing high-quality video, wireless connectivity, on-appliance storage and built-in analytics. A fisheye lens offers a 360-degree view, meaning one camera can cover an entire small business premise.

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