Dell's enterprise solutions and services revenue grows by 5% in Q1 2011, representing 30% of its consolidated revenue. Following its losses within its consumer segments, the writing on the wall says it all-- Dell will surely concentrate further on the enterprise segment.



The company's enterprise growth goes through all its segments-- from servers and networking, to storage technology and services.

It will also be investing $1Bn this year into new solutions and cloud capabilities, such as launching the vStart virtualisation package.

The move towards enterprise is definitley more profitable for Dell, whose higher margins are far more attractive than those of its low-cost direct sales PC model.

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