

Workstation Market Moves Forwards

Written by Marco Attard
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Jon Peddie Research reports the global workstation market gaining a moderate 6.4% sequential gain in Q4 2010-- growth the analyst describes as a new high water mark (at least compared to 2010's recessionary lows).



In total the industry shipped 903.7 thousand workstation units in Q4 2010.

HP and Dell continue reigning the W.W. workstation market-- HP has the lead with 41.3% market share, while former leader Dell has 37.2% share. JPR also believes HP's current leadership represent a long-term "changing of the guard" for the workstation market's top.

The same can't be said for the professional graphics market, however, as OEMs' orders exceeded actual demand by 2010's second half. The professional graphics market's Q3 2010 saw a decline, while Q4 was flat (where NVidia and AMD combined ship around 1.1m units). JPR describes such sluggishness as "stability" (as opposed to more loss, presumably), where sell-in and sell-out rates are reaching healthier equilibrium.

There's still hope for 2011, at least-- the industry is gearing up for new Intel Sandy Bridge-based high-volume entry class models.

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