

Avedon Buys VisionsConnected and Viju

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Avedon Capital Partners creates a combined leading global visual communications company through the acquisition and merger of specialists VisionsConnected and Viju.



Financial details of the deal are not available.

According to the owner, the new combined company will be a specialist in the design, servicing and support of physical and virtual meeting room environments for customers with a need for videoconferencing, collaboration and AV solutions. It will have an HQ in Amsterdam, the Netherlands, and will service customers in over 120 countries across EMEA, USA and APAC.

Leading the company is Odd Sverre (OS) Østlie, previously CEO of Viju, while VisioncConnected founder and CEO Raymond Alves takes the CSO position.

"We believe this is a perfect opportunity to join forces with VisionsConnected and create a leading global visual collaboration specialist," Østlie says. "For the end user to be effective, they need a trusted partner to bring the world of different technologies together. The combination can now provide our clients with a seamless ecosystem of personal and shared Video and AV technologies as-a-Service, covering every need from one-to-one and group collaboration, to internal all-hands and external events."

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