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Former HP Personal Systems Group Senior VP Eric Cador is no longer Lenovo EMEA president, as he is replaced by Lenovo Latin American operations boss Luca Rossi, who will lead Lenovo business in both regions.

Lenovo does not tell the reasons behind Cador's departure, but a Linkedin post reveals it is due to "strategic disagreements." Post-Lenovo Cador returns to his consulting business.

As for the new EMEA president, Rossi is the former Acer EMEA president. He joined Lenovo in 2015, and his efforts in Latin America are described by the company as having "transformed our results and share in what are very complex and diverse markets."

"As we look forward he has a great foundation laid by Eric to build on-- a foundation that with Luca's leadership and experience will ensure we can deliver on our business ambitions as a company," Lenovo adds.

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Go Leaving Lenovo