Written by Marco Attard 11 July 2013

Avnet launches Rorke Global Solutions, a business unit providing OEMs, ISVs and channel partners with purpose-built solutions melding hardware, software and services for specific business requirements.



AN AVNET EMBEDDED BUSINESS UNIT Avnet Embedded senior VP Chuck Kostalnick leads the newly formed unit.

The company crafts solutions using a combination of internally-developed and off-the-shelf technologies, while services align with each stage of the product lifecycle, from installation and advanced replacement all the way to end of life and asset recovery.

"As more and more aspects of the business and product life cycle call for increased technology integration that are seamlessly bundled with complementary services, our customers are seeking a one-stop-shop that can design and deliver solutions for their unique needs," Kostalnick says. "Rorke Global Solutions is set up to be the market's go-to-provider for technology solutions, delivering the right blend of resources for each customer's individual requirements which will result in unprecedented competitive advantage."

Rorke Global Solutions will also expand the catalog of computing technology building blocks formerly provided by Rorke Data in support of compute, storage, networking and purpose-built appliances.

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