Oracle announces the latest version of its Cloud Applications suite-- Oracle Cloud Applications Release 13, now with enhancements across customer experience (CX), enterprise resource planning (ERP), human capital management (HCM) and supply chain management.



The new release improves on Oracle Supply Chain Management (SCM) Cloud, Oracle Customer Experience (CX) Cloud Suite, Oracle Enterprise Resource Planning (ERP) Cloud and Oracle Human Capital Management (HCM) Cloud. In addition the user experience is ehanced to further help customers personalise their experience and improve productivity, insight and collaboration.

Release 13 adds over 200 major features and 6 products to Oracle SCM Cloud, covering sales and operation planning, demand management, supply planning, collaboration, quality management and maintenance. Oracle CX Cloud Suite gets the Oracle Engagement Cloud, a solution combining sales and service capabilities to increase customer satisfaction, loyalty and upsell opportunities, while Oracle ERP Cloud offers extended depth and breadth across Financials, Procurement, and Project Portfolio Management.

As for Oracle HCM Cloud, the company enhanced the end-to-ed solution for all HCM processes with improved capabilities to support customer needs with unionised workforces, such as retail and health care, with flexible work models.

“We are committed to helping organisations of all sizes transform critical business functions to drive their growth and stay competitive,” the company says. “With the latest release of Oracle Cloud Applications, we are introducing hundreds of new innovations. The latest updates include major enhancements to our supply chain management suite that will help customers create

intelligent, connected, and customer-centric supply chains. In addition, we are introducing a brand new solution that enriches the customer experience by bridging the gap between sales and customer service. The new release also includes further advancements to the user experience and customer-driven changes for human resources and finance."

Go Oracle Delivers Next-Generation Cloud Applications