

Ingram Micro Acquires Odin Automation Platform

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Ingram Micro bolsters its Cloud division as it buys the Odin Service Automation platform from cloud management technologies vendor Parallels for an undisclosed sum.



The deal covers the Odin platform, associated cloud management technologies, IP and approximately 500 employees, mostly software engineers involved in platform development. Ingram Micro says the platform should continue running as an independent business unit, one with a customer base counting over 4000 hosting companies, 300 telecom companies and 200000 resellers.

Ingram Micro is already familiar with Odin-- after all, the Ingram Micro Cloud Marketplace has been running on the platform since 2013.

"The time has come for us to expand our capabilities by owning the intellectual property that is helping to drive this technology evolution," Ingram Micro says. "Odin Service Automation leads in cloud provisioning management and is an established industry standard for integrated cloud services. Our announcement today demonstrates Ingram Micro's confidence in the technology and talent that Odin has cultivated, as well as our belief that the Odin Service Automation platform will play a significant role in how businesses consume technology in the cloud."

Parallels retains ownership of the Plesk and Virtuozzo service provider business units, and will restructure them as separate companies with Ingram Micro as reseller.

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