

EMC and VMware Join Cloud Forces

Written by Marco Attard
23 October 2015

EMC and VMware combine cloud capabilities together with the inclusion the Virtustream offering-- bringing about a single cloud services entity labeled with the Virtustream brand.



The new Virtustream will be jointly owned by VMware and EMC, with the leadership of Virtustream CEO Rodney Rogers. It incorporates EMC's Information Infrastructure with the Virtustream Infrastructure-as-a-Service business and VMware's vCloud Air to provide "a complete spectrum of on- and off-premises cloud offerings." In other words, VMware provides the virtualisation, EMC the managed storage and cloud services, and Virtustream the IaaS.

In addition, VMware plans to establish a Cloud Provider Software unit. It incorporates assets and people from the VMware vCloud Air Application Services business, vCloud Director and vCloud Air Network teams, as well as Virtustream's Software Business including Advisor Planning and Migration tool, xStream cloud management platform and Viewtrust governance, risk and compliance solution, and will focus on cloud software and solution delivery for cloud providers.

"Through Virtustream, we are addressing the changes in buying patterns and IT cloud operation models that we are seeing in the market. Our customers consistently tell us that they are focused on their IT transformations and journeys to the hybrid cloud," EMC says. "The EMC Federation is now positioned as a complete provider of hybrid cloud offerings."

Virtustream is a specialist in the migration of complex in-house apps (such as SAP S/4HANA or mainframe apps) to cloud environments. It was acquired by EMC back in May 2016, and its xStream cloud deployment technology has found use in VMware core virtualisation technology.

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