

Zix Intros Secure Cloud Platform

Written by Marco Attard
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Cloud email security and productivity solution provider Zix announces Secure Cloud, a suite of productivity, security and compliance applications designed to help MSPs deliver a "secure modern workplace."



According to the company, the push to expand the enterprise IT landscape has left organisations with fragmented tech stacks, poorly integrated software and duplicate data sources, leading to an inconsistent user experience. The acceleration of modernisation efforts brought about by the coronavirus pandemic has only further exacerbated the issue. Enter Secure Cloud, a package promising to not only manage risk and compliance, but also accelerate innovation and confidence.

Secure Cloud consists of three components-- Secure Platform, Cyber Intelligence and Secure Suite. Secure Suite is the unified selection of security, compliance and productivity solutions from Zix and AppRiver, the cloud distributor Zix acquired early last year. It brings "best in class"

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encryption, archiving, secure file sharing and threat mitigation tools, and offers a consistent, personalised solution to customers and partners.

Secure Platforms offers necessary tools for partners and customers to built, extend and integrate the Secure Suite applications. It serves as a cloud-native architecture ensuring high availability, redundancy and consistent access. The out-of-the-box onboarding experience acceleration the adoption of a pure cloud platform, and partner can easily provision new services with the flexibility of consumption billing. The final component, Cyber Intelligence, provides constant insights from threat analysts, compliance experts, partners and research from security audits, ensuring Zix tools continue to evolve and improve ahead of the threat landscape.

“The abrupt but necessary shift to remote workplaces due to Covid-19 has accelerated the digital transformation of most organisations, but that shouldn’t come at the expense of productivity and security, especially in a remote environment, Zix says. “To help our customers achieve the vision of the secure modern workplace quickly and seamlessly, we brought together several of our powerful existing solutions and efficiently streamlined the customer experience in a new, cloud-native architecture. The new Zix Secure Cloud enables users to be more productive and inspires greater IT confidence.”

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