

Rackspace Adds to Hybrid Cloud Offering

Written by Marco Attard
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The Rackspace hybrid cloud portfolio receives five "significant enhancements," all aimed to both help customers accelerate IT modernisation and further improve support for customers using legacy IT infrastructure.



Portfolio enhancements include managed guest OS and external storage for VMware on AWS, advanced Kubernetes and container enablement services, advanced cloud native support, managed security services and application and data integration. As the company puts it, such an integrated portfolio of hybrid cloud services offloads the complexity of deploying, integrating and managing applications with the services required to empower cloud strategies, furthering the customers' ability to benefit from the scalability and flexibility of the public cloud.

Managed VMware Cloud on AWS allows users to leverage VMware HCX and Managed Guest OS Services for VMware Cloud on AWS workloads. A hybrid-interconnect enables fast, simple and secure application migration and mobility between VMware-based private clouds and

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VMware Cloud on AWS, increases storage scalability without need to purchase additional hosts and provides access to Fanatical Support for operation systems on customer VMs.

Advanced Kubernetes and container services provide customers with the tools and expertise required to incorporate containers in cloud strategies, while a Clodu Reliability Service Block brings the help of a Rackspace infrastructure engineering team on infrastructure projects to enable the adoption of cloud-native capabilities. Customers on VMware private clouds get Proactive Detection and Response and Compliance Assistance services, and RMS Service Blocks for Managed Public Cloud customers are expanded with support for native security tools on all leading public clouds, starting with AWS.

Finally, Integration and API Management Assessment evaluates the current state of application and data integration across the entire organisation, including hybrid deployments. Rackspace provides integration recommendations to accelerate business goals and strategies, enabling the creation of new business models, product and service acceleration, and the delivery of superior customer experiences.

“We are in the midst of a significant hybrid cloud movement with over \$1 trillion of spend allocated toward cloud and associated IT services,” Rackspace says. “Our new set of advanced hybrid cloud services, backed by our industry leading service blocks framework, provide customers the expertise necessary to help navigate through their hybrid cloud journeys, from determining their cloud objectives through transforming and securing their application environments using containers and cloud-native technologies.”

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