

Accenture Opens Microsoft Business Group

Written by Marco Attard
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Accenture, Microsoft and joint venture Avanade launch the Accenture Microsoft Business Group-- a unit with a sole focus on Microsoft cloud services in order to expand on combined service capabilities, global scale and joint solution development.



The Microsoft Business Group builds on the success of Avanade as it employs 45000 professionals, the largest gathering of Microsoft solution experts in the world, according to Accenture. The main emphasis of the group is to help clients migrate to Microsoft Azure, optimise business processes through Dynamics 365 and foster modern work and collaboration with Microsoft 365.

Leading the unit is Accenture senior managing director Emma McGuigan, while Adam Warby continues to serve as CEO of Avanade.

“The Accenture Microsoft Business Group is a major step forward in our decades-long relationship with Microsoft. It brings Accenture’s broad industry experience and transformation skills together with Microsoft’s powerful digital technologies and Avanade’s specialisation in the Microsoft ecosystem,” Accenture says. “The demand for digital transformation, powered by the cloud, has never been greater. We are bringing the leading capabilities of our companies together to meet this demand and deliver innovation to our clients.”

In total Accenture and Avanade delivered over 35000 Microsoft projects for 4000 clients around the world, including the likes of Carlsberg and Canada Mortgage and Housing Corporation (CMHC). The two companies have been named Microsoft Alliance Partner of the Year no less

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than 14 times.

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