

Aria Systems Expands in EMEA

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Cloud-based subscription billing specialist Aria Systems expands further towards the EMEA Enterprise market with a new European HQ based in Heathrow, UK.



The company says EMEA markets are a "key driver" for global cloud billing growth. According to IDC the market is set to reach annual growth rates of 35%, while the Incyte Group says 46.7% of businesses in N. America are either operating, developing or investigating recurring revenue-based offerings.

“Aria Systems delivers a high performance cloud billing solution that enables recurring revenue initiatives worldwide, which is perfect for meeting global enterprises’ demands for a truly enterprise-grade and highly configurable billing platform,” the company says. “Our ability to offer any recurring service in multiple currencies and monetisation options gives global companies the flexibility to create and launch new products without limitations.”

Aria customers include Telekom Denmark, Issuu and Eniro.

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