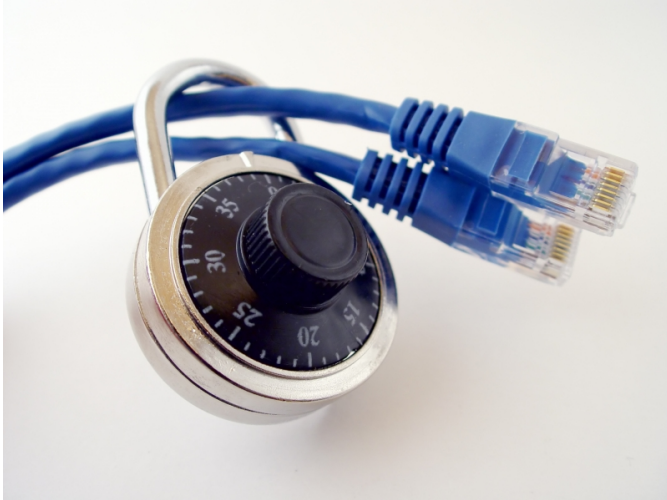


## Positive Future for Threat Intelligence Market

Written by Marco Attard  
02 February 2012

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IDC reports the emerging global predictive security (or threat intelligence) market is set to grow further-- from \$198M in 2009 to \$905M by 2014.



Fueling growth is the continually evolving threat of unknown, persistent, targeted and adaptive attacks pushing enterprise IT/security infrastructures to the limit.

The security services threat intelligence market consists of advanced security event monitoring and management technologies incorporating a number of threat-related information sources. However, as threats become more sophisticated, standard signature-based security tools (antivirus, firewalls and intrusion prevention) are only effective against 30-50% of attacks according to IDC.

Attackers are also widening their scopes-- targeting commercial SMBs offering high-value targets (such as financial information, IP and other proprietary data).

Go [IDC Security Services Threat Intelligence 2011-2014 Forecast](#)