

Security Market Secures Rebound

Written by Marco Attard
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Gartner reports the WW security software market grows by 12% Y-o-Y in 2010, reaching revenues of \$16.5Bn (from 2009 revenues of \$14.7Bn).

This was something of an awaited rebound for a security market hit by a sharp fall in 2009 due to a slow economy and tight IT budgets.

Security products are going through a a period of rapid evolution-- in both their delivery models (security as a service is growing in popularity) and technologies. The current picture portrays key vendors expanding their product portfolios, buying companies (often startups developing new technologies) and expanding towards emerging markets.

Table 1
Security Software Market Share, Worldwide, 2009-2010 (Millions of Dollars)

Company	2010 Revenue	2010 Market Share (%)	2009 Revenue	2009-2010 Growth (%)
Symantec	3,121.6	18.9	2,949.5	5.8
McAfee	1,711.8	10.4	1,595.6	7.3
Trend Micro	1,036.9	6.3	981.4	5.7
IBM	814.7	4.9	759.6	7.3
EMC	626.6	3.8	498.8	25.6
Others	9,188.8	55.7	7,928.6	15.9
Total	16,500.4	100.0	14,713.5	12.0

Source: Gartner (May 2011)

Endpoint security and web access management show single-digit growth (as more mature market segments) while security information and event management (SIEM) and secure web

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gateway products show double-digit growth.

When it comes to vendors Symantec remains market leader, with nearly 18.9% WW market share. Following it are McAfee (10.4%), Trend Micro (6.3%), IBM (4.9%) and EMC (3.8%). Growth between vendors differs-- Symantec, Trend Micro and IBM show single-digit growth, while EMC's growth totals 25.9% Y-o-Y.

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