IDC: Firewall Demand Drives Security Appliances
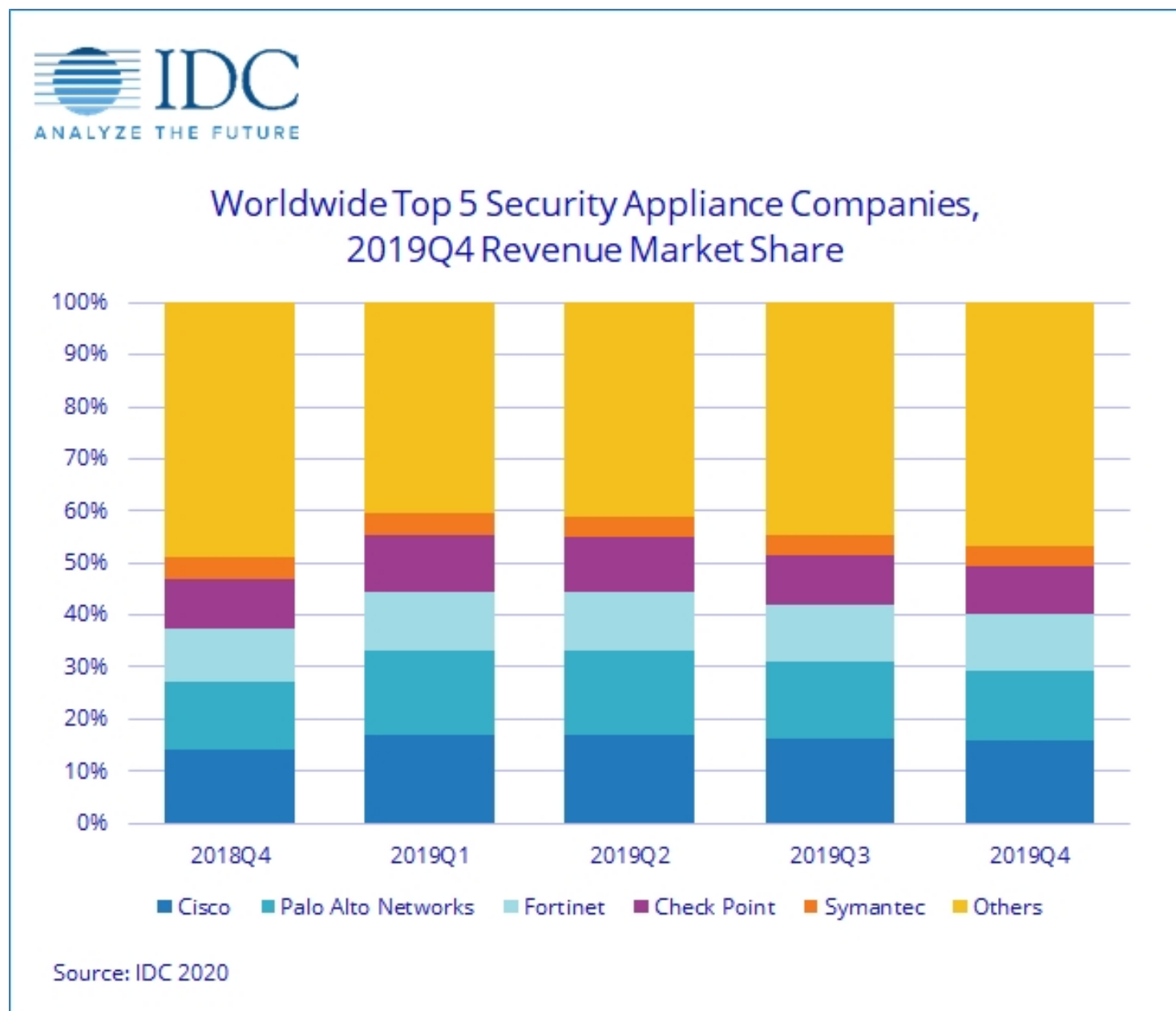
Written by Frederick Douglas
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According to IDC, the global security appliance market sees shipment and revenue growth in Q4 2019, as revenues are up by 9.4% Y-o-Y to $4.8 billion while shipments total 1.3 million units, a 21.1% Y-o-Y increase.

The traditional firewall segment accounts for the "most significant" revenue growth, as it accounts for over $192m more in revenue in Q4 2019 than Q4 2018. Despite being the overall

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largest segment, unified threat management (UTM) is up 5.8% Y-o-Y and represents 57.1% of the Q4 2019 security appliance market.

The web security and messaging security segments show strong 6.8% and 24.6% Y-o-Y growth respectively. Intrusion detection and prevention (IDP) joins hybrid VPN and IPsec VPN as the only segments showing revenue decline. Positive SSL VPN growth offsets such drops, leading to flat VPN results.

Moving on to a regional perspective, W. European security appliance revenues are up by 11.1% Y-o-Y in Q4 2019, while MEA shows 14.5% Y-o-Y growth. UTM, web security and a renewed interest in messaging security push growth in Europe, whereas traditional firewall and messaging security remains important in MEA.

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