Trend Micro Intros Apex One Endpoint Security

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Trend Micro describes Apex One as the evolution of its enterprise endpoint security efforts, bringing enhanced automated detection and response together with actionable insights in a single agent.

"Our latest release has advancements that address the most pressing endpoint security issues being faced in the industry today," the company says. "Despite the claims of some so-called 'next-gen' vendors, effective protection requires multiple layers of security, which is foundational to our strategy. Apex One is a fantastic choice for businesses seeking to displace traditional AV or struggling next-gen deployments."

Apex One offers three key features-- Automated Detection & Response, Actionable Insights and All-in-One. It is built on XGen security techniques, bringing a cross-generational blend of defense functionality able to apply the right technology at the right time. Also included are patching capabilities powered by the Trend Micro Zero Day Initiative, as well as a range of technologies to detect and block advanced attacks, including fileless threats.

Trend Micro says Apex One carries "significantly expanded" endpoint detection and response (EDR) capabilities. Connection to the Trend Micro managed detection and response (MDR) comes as an option, boosting in-house teams with threat hunting and alert monitoring. All such capabilities come within a single agent, eliminating silos through the combination of powerful EDR with automated detection and response tools.

Apex One is available from November 2018.

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