

## BitSight Predicts the Future With Forecasting

Written by Alice Marshall  
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BitSight sets to provide direct visibility into the current and future security program of a customer with Forecasting, a service the company describes as a first analytics offering in the security rating services industry.



According to the company, Forecasting leverages "unique" risk and security analytics a based on data collected from "hundreds of thousands" of organisations making part of the BitSight ecosystem to model various security scenarios. Thus, they can analyse questions on how to spend security budgets, as well as what activities will help reduce risk more effectively.

"Security is complex and today's threat landscape has made it increasingly difficult for organizations to understand, in a quantifiable fashion, which investments will yield the greatest results," BitSight says. "Businesses need a solution that will help them identify the proper strategy and resources necessary to mitigate risk. BitSight Forecasting, the first of many analytics offerings to come, helps our customers manage the complexity of investment prioritization options for measurable security improvement."

The Forecasting service offers projected security performance, with different scenarios pointing out immediate opportunities for security improvement. Security action planning helps businesses generate data-informed plans of action to execute security goals, while security progress tracking monitors security performance against goals, allowing admins to easily update senior leadership on progress.

BitSight Forecasting is available now.

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