

Bitglass Arrives in EMEA

Written by Marco Attard
09 December 2016

Data protection specialist Bitglass arrives in EMEA, appointing Eduard Meelhuysen as regional VP of sales as it starts selling its cloud access security broker (CASB) and agentless mobile security solutions in the region.



Founded in 2013, Bitglass offers CASB complete with inline, real-time data protection from any device for cloud apps such as Office 365, Salesforce and Box. According to Gartner CASBs are on the cusp of growth, predicting 85% of large enterprises will make use of such products for their cloud products in 2020, up from the 5% of today. The analyst adds the CASB is "a compelling cloud security control platform for organisations of all sizes adopting cloud services."

As mentioned earlier, spearheading the Bitglass EMEA effort is Eduard Meelhuysen, a former sales executive at Imperva, Aerohive Networks, and Netskope.

"We're seeing a surge in demand for cloud security across Europe as cloud adoption accelerates in the region," the company says. "We're excited to welcome Eduard to our team to leverage the strong momentum that the company has experienced in the US and help EMEA businesses solve their security and compliance challenges as they move to the cloud."

As one might imagine Bitglass is now looking for distribution across EMEA, promising not only a comprehensive CASB product but also a focused and close relationship with partners.

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