

Gartner: Information Security Grows Further in 2016

Written by Marco Attard
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Gartner reports global information security spending is set to grow by 7.9% to reach \$81.6 billion in 2016, with consulting and IT outsourcing as the largest spending categories.



By end 2020 the highest growth is forecast to come from security testing, IT outsourcing and data loss prevention (DLP). During the same period secure web gateways (SWGs) should maintain growth of 5-10% as organisations focus on detection and response, all while security practitioners retain a buying preference for preventative measures.

"Organisations are increasingly focusing on detection and response, because taking a preventive approach has not been successful in blocking malicious attacks," the analyst says. "We strongly advise businesses to balance their spending to include both."

Gartner adds security management will increasingly become service-driven, the result of organisations facing staffing and talent shortages. Thus the emergence of managed detection and response (MDR) solutions targeting the midmarket, bringing about an additional security spending driver for both large and smaller organisations.

In the meantime spending on markets such as consumer security software, secure email gateways (SEGs) and endpoint protection platforms (EPPs) remains constrained due to commoditisation.

Other predictions from the analyst include an increase of firewall ASPs of around 2-3% by end 2018 due to demand for high-end equipment among service providers, while half of midsize and large organisations should be adding bigger, more advanced inspection-oriented features (such as web filtering, intrusion prevention capabilities and malware sandboxing) to network firewalls by 2019.

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However firewall spending is forecast to hit a snag in 2019 as cloud access security broker (CASB) vendors evolve to not only cover SaaS, but also IaaS and PaaS, all while firewall vendors with the challenge of decrypting SSL at scale.

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