

IDC: Security Appliances Bring "Huge Revenues"

Written by Marco Attard
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The global security appliance market had a bumper 2015, IDC reports-- annual revenues total \$10.6 billion, a 9.9% increase, while shipments reach a record high of 2.33 million units with 8.1% growth.

Top 5 Vendors, Worldwide Security Appliance Revenue, Market Share, and Growth, Calendar Year 2015 (revenues in US\$ millions)					
Vendor	2015 Revenue	2015 Market Share	2014 Revenue	2014 Market Share	2015/2014 Growth
Cisco	\$1,711	16.2%	\$1,667	17.4%	2.6%
Check Point	\$1,346	12.8%	\$1,216	12.7%	10.7%
Palo Alto Networks	\$1,016	9.6%	\$681	7.1%	49.2%
Fortinet	\$883	8.4%	\$688	7.2%	28.3%
McAfee	\$460	4.4%	\$476	5.0%	-3.3%
Other	\$5,136	48.7%	\$4,875	50.8%	5.4%
Total	\$10,552	100.0%	\$9,604	100.0%	9.9%
Source: IDC Worldwide Quarterly Security Appliance Tracker Q4 2015, March 10, 2016					

EMEA accounts for 26% of WW 2015 revenues with an annual increase of 2.9% compared to 2014.

The last quarter of the year was also positive-- global revenues are worth \$2.95bn (a 9.3% Y-o-Y increase) and shipments are up by 6.2% Y-o-Y to 635281 units.

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Top 5 Vendors, Worldwide Security Appliance Revenue, Market Share, and Growth, Fourth Quarter of 2015 (revenues in US\$ millions)					
Vendor	4Q15 Revenue	4Q15 Market Share	4Q14 Revenue	4Q14 Market Share	4Q15/4Q14 Growth
Cisco	\$433	14.7%	\$435	16.1%	-0.4%
Check Point	\$379	12.9%	\$347	12.8%	9.4%
Palo Alto Networks	\$290	9.8%	\$199	7.4%	45.7%
Fortinet	\$253	8.6%	\$201	7.4%	25.9%
McAfee	\$118	4.0%	\$112	4.1%	5.5%
Other	\$1,476	50.0%	\$1,405	52.1%	5.1%
Total	\$2,949	100.0%	\$2,698	100.0%	9.3%

Source: IDC Worldwide Quarterly Security Appliance Tracker Q4 2015, March 10, 2016

[Click here to view the full IDC Worldwide Quarterly Security Appliance Tracker \(Q4 2015\) report, including revenue, market share, and growth data.](#)