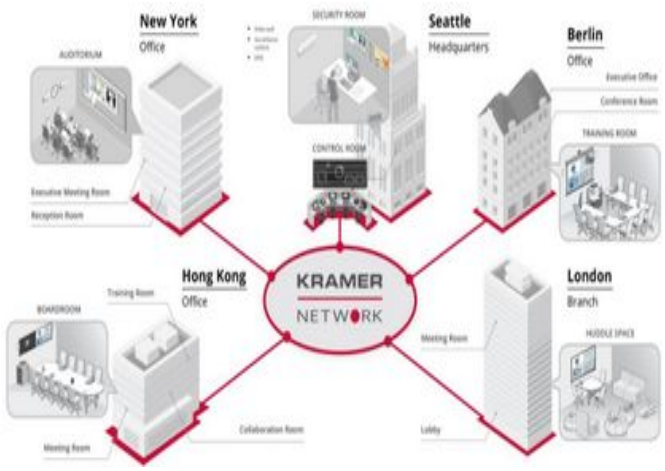
Written by Bob Snyder
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Meet the **Kramer Network**, an enterprise management platform for AV over IP solutions introduced at ISE 2016.

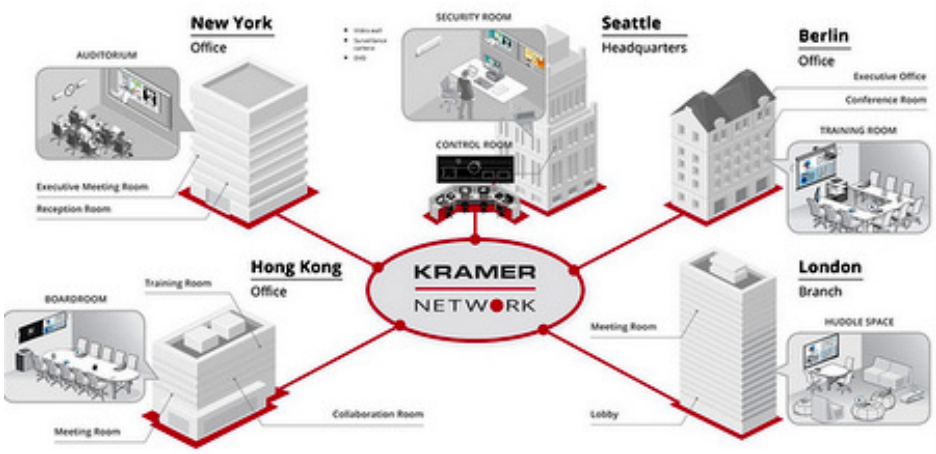
Kramer Network is an enterprise software platform that lets you route, manage, control, operate and maintain all your Pro AV, IT and IP solutions with one convenient web-based interface: the one platform that they say can manage everything.

Kramer Network is designed to be a hybrid approach to AV networking as it manages both legacy AV devices and newer IP-based AV devices. (Now you get our “Kramer vs Kramer” headline. Kramer Network might let a legacy Kramer AV product talk to the new Kramer IP products, for example.)

Kramer Network also integrates enterprise grade Dante integration for enabling user management, authentication, predefined connection configurations, dedicated virtual matrix, customized room view.

Kramer Network lets AV technology managers and IT managers configure, control and maintain large AV deployments from any single point.

There are three basic components to the Kramer Network that allow users to route, manage and control a system. The first is the **Virtual Matrix**. With Kramer Network you switch any number of audio and video sources to any number of destinations on an IP-based AV network. The software can easily scale from a few devices to hundreds and thousands devices. Users can simply just click in order to make audio, video, or audio and video connections from any sources to any destinations.



The second is **Enterprise Management**. The Kramer Network provides a dashboard to manage all your AV and also AV over IP resources and provide system analytics, and is has user access rights management hierarchy built-in so access rights can be assigned locally or remotely.

The third is **Control**. The Kramer Network allows users to control both AV components as well as room functions, such as lights, shades, screens, displays, etc. Users can also remotely configure and control all the devices in any IP-based AV system. Kramer products introduced to the Kramer Network will be auto-discovered, and other products can be easily added as well.

The Kramer Network can be installed on standard, enterprise, virtual, or cloud servers. The whole system can be web-managed (accessed or operated if desired from anywhere, any time, through a web client using a laptop, PC, or mobile device). There are both “Tree View” and “Room View” options for operation.

Since the Kramer Network deploys on a standard Microsoft Windows platform and Kramer says there is no programming necessary.

Go The Kramer Network