

Gartner: EMEA is Server Weak Spot

Written by Marco Attard
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Gartner describes EMEA as "the weak spot for global server sales" as Q4 2012 shipments drop by -10.4% Y-o-Y to 630000 units with revenues reaching \$3.8 billion with a -7.4% Y-o-Y decline.

All EMEA sub-regions see Y-o-Y revenue declines-- W. Europe by -7.9%, E. Europe -7.3% and MEA -3.7%.

EMEA: Server Vendor Shipment Estimates, 4Q12 (Units)

Vendor	4Q124Q12 Market		4Q114Q11 Market		4Q12-4Q11 Growth (%)
	Shipments	Share (%)	Shipments	Share (%)	
HP	247,613	39.4	290,194	41.3	-14.7
Dell	125,762	20.0	134,684	19.2	-6.6
IBM	82,803	13.2	97,601	13.9	-15.2
Fujitsu	37,611	6.0	36,023	5.1	4.4
Cisco	13,816	2.2	11,580	1.6	19.3
Other Vendors	121,447	19.3	131,838	18.8	-7.9
Total	629,052	100.0	701,920	100.0	-10.4

Source: Gartner (February 2013)

"Without the strong growth of the hyperscale segment that is benefiting the N. American markets, or the continued macroeconomic growth of emerging regions in Asia/Pacific, EMEA is more exposed to the global weakness of enterprise spending on server infrastructure," Gartner comments. "Q4 2012 ended another poor year for the market with revenue levels falling to a level lower than those in Q4 2009."

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The only server segment to see growth during the period is Other CPU (thanks to the IBM mainframe refresh) while x86 revenues drop by -3.6% Y-o-Y. RISC/Itanium Unix revenues fall by -31.7% due to the "dramatic bifurcation" taking place in the market.

On the vendor side, only 4th placing Fujitsu sees growth (4.4%) as the other top 5 server vendors (HP, IBM, Dell and Oracle) see both revenue and shipments declines.

Gartner has some hopes for 2013, but the year still promises to remain highly competitive with vendors most exposed to declining segments set to face the biggest challenges.

On a global perspective, Q4 2012 WW server shipments remain nearly flat with a -0.2% Y-o-Y decline (reaching 2.5 million units), while revenues grow by 5.1% to \$14.6bn. As for overall 2012, Gartner estimates WW server shipments grew by 1.5% and revenues declined by 0.6%.

Worldwide: Server Vendor Shipments Estimates, 4Q12 (Units)

Company	4Q12 Shipments	4Q12 Market Share (%)	4Q11 Shipments	4Q11 Market Share (%)	4Q12-4Q11 Growth (%)
HP	663,598	26.5	704,853	28.1	-5.9
Dell	532,890	21.3	573,125	22.9	-7.0
IBM	291,328	11.6	329,232	13.1	-11.5
Fujitsu	69,853	2.8	69,918	2.8	-0.1
Cisco	63,342	2.5	44,942	1.8	40.9
Other Vendors	879,711	35.2	783,833	31.3	12.2
Total	2,500,722	100.0	2,505,904	100.0	-0.2

Source: Gartner (February 2013)

"2012 was a year that definitely saw budgetary constraint which resulted in delays in x86-based server replacements in enterprise and mid-sized data centers," Gartner says.

"Application-as-a-business data centers such as Baidu, Facebook and Google were the real drivers of significant volume growth for the year."

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