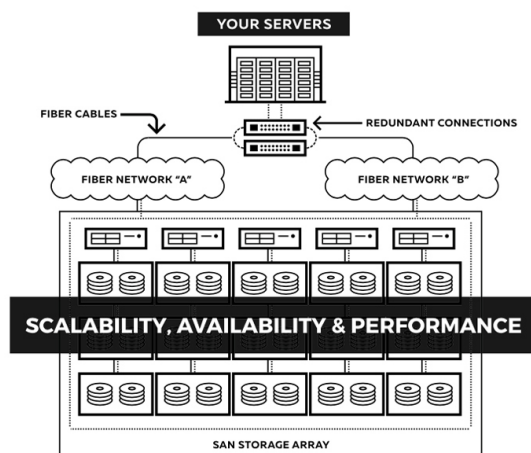


Rackspace and Pure Storage Join Forces in Block Storage

Written by Frederick Douglas
28 February 2019

Rackspace announces an alliance with Pure Storage to bring about the Ultra-Fast Performance Rackspace Block Storage Solution-- a product aimed at hybrid cloud customers looking to migrate mission-critical workloads to the cloud.



"This partnership is allowing us to bring together two big disruptors in the next-gen cloud services and storage industries," Rackspace says. "We're excited to partner with Pure Storage to bring a fast, high performance solution to market that gives our customers the ability to make progress on their respective hybrid cloud journeys."

The Ultra-Fast Performance Rackspace Block Storage solution promises fast access to storage, hybrid cloud connectivity and low latency for workloads. Customers can leverage the offering as they progress to get extensive data portability across multiple platforms and bring products to market faster. Rackspace adds the solution allows customers to migrate mission-critical workloads such as eCommerce, databases, disaster recovery, AI, machine learning and IoT to Rackspace infrastructure, while maintaining performance and availability.

The solution offers a pair of key features, namely hybrid-cloud transformation to help customers migrate, secure and optimise hybrid-cloud environments and enterprise-level security within the Pure Storage Purity Operating Environment.

The Ultra-Fast Performance Rackspace Block Storage solution is available now, at least in the UK.

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