

## Datto Expands European Footprint

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Data backup, recovery and business continuity specialist Datto announces a "dramatic" expansion towards EMEA as it opens a new HQ for the regions, increases the number of datacentres and launches new solutions.



Based in Reading, UK, the new Datto EMEA HQ houses 150 team member and comes complete with an onsite Partner Experience Centre and a pub (dubbed the Blue Ram) for partner hospitality.

"The new HQ is an exciting step for everyone at Datto, as we had outgrown our previous office after 2 years," the company says. "The dedicated partner experience centre is particularly crucial to our continued expansion, and we look forward to welcoming current and future partners to experience it over the coming months."

The company has also been busy opening new datacentres in Iceland and Germany, as well as signing new distribution deals with Spain's IREO and Greek distie Premium IT.

As for new products, Datto recently announced the SIRIS 3 data protection platform (now featuring a conversion tool able to turn non-Datto BDR devices and servers into a SIRIS appliance), the all-flash SIRIS X1 BCDR solution, an updated Device Management Portal and an Infinite Cloud Retention pricing model.

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