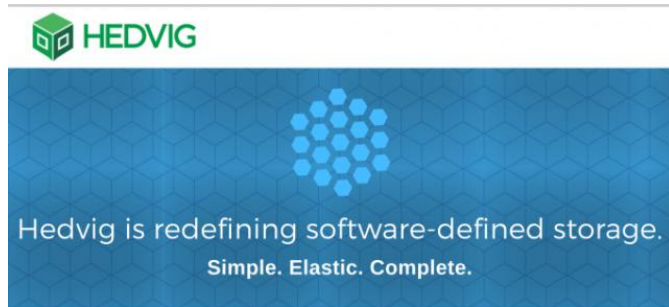


## Hedvig Launches Storage Platform

Written by Marco Attard  
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Storage startup Hedvig emerges from stealth to launch the Hedvig Distributed Storage Platform, a means to "fundamentally change the economics of enterprise data storage and management."



As the company puts it, current storage technologies cannot handle the ever-increasing amount of data businesses generate. The Hedvig platform claims to fix the situation by collapsing several storage stack layers into a single software platform, allowing enterprises to choose how to provision their storage without need to regularly re-architect storage architecture.

The platform scales from "several" terabytes to petabytes, and spans on-premise, private and public clouds via elastic, hybrid cluster. In addition, a simple UI allows admins to handle tasks such as policy and provisioning processing with "AWS-like simplicity."

"Enterprise data is arguably one of the most important business assets and we needed to earn our customers' trust with a rock solid product," Hedvig says. "Today we are proud to unveil our storage platform that looks like the infrastructure that Google, Amazon and Facebook run internally, but packaged to bring that capability to any enterprise datacenter."

The Hedvig Distributed Storage Platform should be available from Q2 2015.

Go [New Hedvig Platform Distributes Data Storage Industry With Flexibility and Choice](#)