Infographic: The Year of the Zettabyte
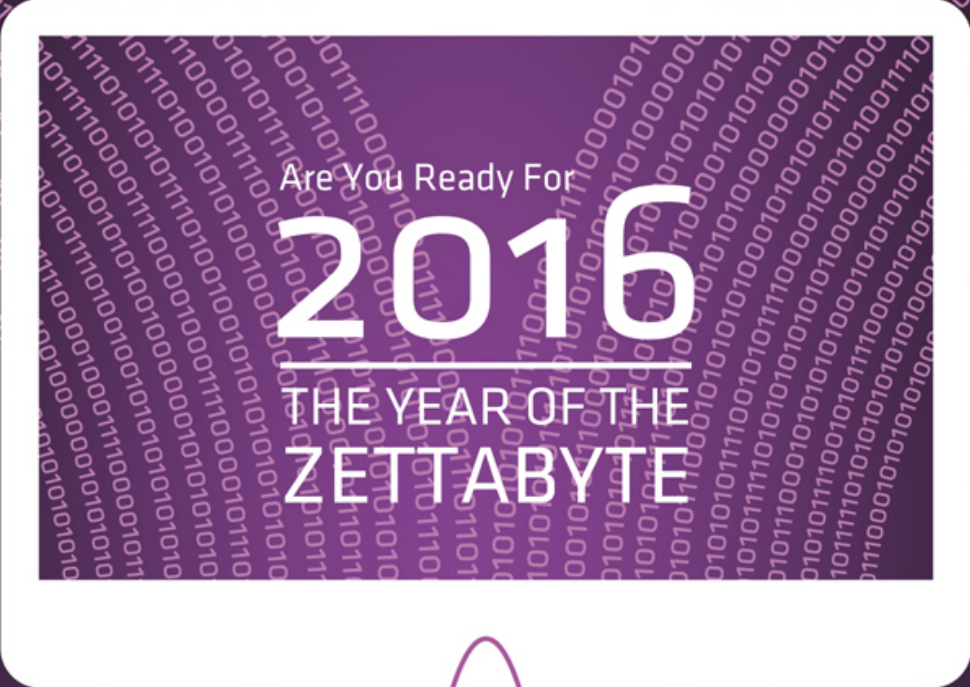
Written by Marco Attard
02 October 2014

Seagate teams up with XO Communications to create an infographic on the future of the storage industry-- according to the Cisco Visual Networking Index the amount of data transferred annually by the internet will exceed 1 Zettabyte by end 2016.

A ZB represents a pretty large number of zeroes making a huge number of bytes. How big? As much as 21 zeros, or 1000000000000000000000 bytes. One can also describe a ZB as equivalent to 1.1 trillion GB. Within the perspective of even bigger numbers, 1024 Terabytes make 1 Petabyte, while 1024 Petabytes make 1 Exabyte, and 1024 Exabytes make 1 ZB. Insane, right?

The Seagate inforaphic has other fun facts about the Zettabyte, including how 1ZB can hold 323 trillion copies of War and Peace or 2 billion years of music.

Of course such a prediction is a boon for storage such as Seagate, who create the device housing all this data.

Check out the infographic below.

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Are You Ready For

2016

THE YEAR OF THE ZETTABYTE

No doubt you've heard of a gigabyte, probably a terabyte, and maybe even an exabyte... But have you heard of the extraordinary Zettabyte?

According to Cisco's Visual Networking Index, the world will cross the Zettabyte threshold of data transferred annually via the Internet by the end of 2016. This amount of information is mindblowing, and soon we will be transferring this much data annually.

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